

# Lifestyles of the Globally Mobile

International travel makes up 25-100% of 2012 business travel

Europe 52%  
Asia 51%  
America 26%



Check smartphone habitually or obsessively

Asia 44%  
America 40%  
Europe 40%



Checking smartphone for business reasons during downtime

Europe 69%  
America 66%  
Asia 56%



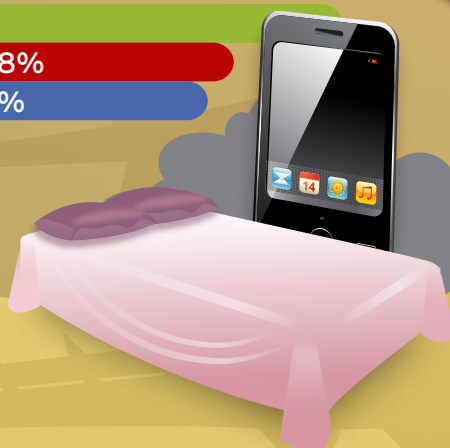
Works 45-60 hours per week

America 84%  
Asia 79%  
Europe 75%



Sleep with smartphone

Asia 71%  
America 58%  
Europe 55%



Experienced data roaming bill shock

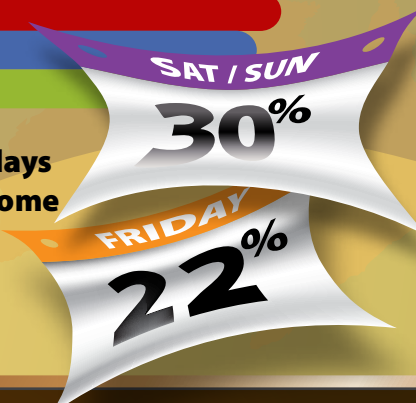
Asia 38%  
Europe 33%  
America 32%



Prefer flexible workdays

America 77%  
Europe 76%  
Asia 60%

Most popular days to work from home



## Productivity decline with no wireless access

reduces my productivity by approximately 25 percent  
reduces my productivity by approximately 50 percent  
reduces my productivity by approximately 75 percent  
reduces my productivity by more than 75 percent  
I am totally unable to work

	ASIA	EUROPE	NORTH AMERICA
reduces my productivity by approximately 25 percent	21%	26%	20%
reduces my productivity by approximately 50 percent	26%	27%	30%
reduces my productivity by approximately 75 percent	8%	15%	13%
reduces my productivity by more than 75 percent	16%	12%	14%
I am totally unable to work	15%	7%	10%
<b>Impact to mobile worker productivity: Totals</b>	<b>86%</b>	<b>87%</b>	<b>87%</b>

