

## Key Facts Today

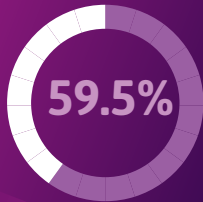


**4.7 billion +**  
people use the Internet

**35 billion devices**

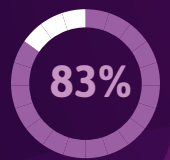
will be connected to the Internet every minute.

Global internet penetration:



**500 hours**

of video is uploaded to YouTube every minute, by 2022, of all Internet Traffic, video will account for about:



There are now **4.2 billion** social media users around the world

This figure has grown by **490 million** over the past 12 months, delivering year-on-year growth of more than:



**53%** Social media users now represent **more than 53% of the world's population**

Within the calendar year, total data used for Wi-Fi alone accounts for:

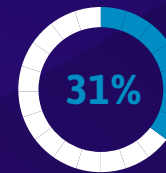


which leads to **1200+ Exabytes** or **1.2+ Zettabytes**



## Digital Divide to be Overcome

Many rural and low-income communities around the world, including those in large urban areas, lack reliable, affordable access.



of schoolchildren (**463 million**) can not access remote learning due to a lack of necessary technological assets at home, or because they are beyond the reach of targeted programs



**75%** of students not able to access remote learning, live in rural areas and/or belong to poorest households



**1.3 billion**

School-aged children **can't** log on to internet at home



**3.6 billion people** (47%) do not use the Internet.

Lack of coverage is one reason for this: **Approximately 10% of the world's people live beyond the reach of a mobile network**



Women are **23%** less likely to have access to internet than **men**



Globally only 55% of households have internet



In poorer countries this drops to below 20%

Sources: Digital 2021 GSMA Medium UNICEF UN NEWS WBA

